something Marvelous is happening in Davenport

NUNSENSE

...it's NUNS of FUN!

SEPT 7-16, 2018

the GREAT AMERICAN Trailer Park Christmas MUSICAL

DEC 7-16 2018

NUNSENSE 2 THE SECOND COMING

MAR 8-17, 2019

theatreworks FLORIDA

2018-19 season

coporate advertising

Polk County's only professional award-winning theatre!

2018-19 SEASON

Dear Central Florida Business Owner,

This Fall, TheatreWorks Florida will launch theatre Season 2018-19 in Davenport, FL at the **Davenport Community Campus** with 3 exciting musicals that are sure to please the entire family! Shows include ***Nunsense*** (SEPT '18 – with special guest appearance by author Danny Goggin), ***The Great American Trailer Park Christmas Musical*** (DEC '18) and ***Nunsense 2: The Second Coming*** (MAR '19). We want you to be a part of this exhilarating season by supporting TheatreWorks Florida with your **corporate advertisement in the show playbill.**

Our 2018-19 season will attract **over 3000 patrons** and reach a wide variety of audience demographics. Advertising in our show programs is an effective way to reach these high-income patrons with significant disposable income for a very low cost per impression. We offer great placement and reasonable rates for one show, two shows or the entire season.

For *Nunsense*, ad copy must be to the printer no later than WED AUG 1, 2018. An advertisers rate card and contract information form is enclosed, along with an example of playbill ad sizes.

For more information please call **Abel Gonzales** at **407-340-0473**. We appreciate your dedication in supporting this professional, regional theatre arts endeavor in the Central Florida community.

We hope you will join us in celebrating **"Polk County's ONLY professional, award-winning theatre company".**

Sincerely,

Scott A. Cook

Scott A. Cook
TheatreWorks Florida, Artistic Producer

TheatreWorks Florida is a 501(c)(3) non-profit public charity; established on April 20, 2007.
Division of Consumer Services Registration #: CH24420
A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435-7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE.

8 East Cypress Street • Davenport, FL 33837 • 407-340-0472
MAIL: theatreworksfl@gmail.com • WEB: www.theatreworksfl.org
: www.facebook.com/theatreworksfl • : @theatreworksfl

theatreworks FLORIDA

2018-19 season

Advertise your Business at these Exciting Musicals!

NUNSENSE
(Sept 7 -16 2018)

Nunsense follows the crazy antics of five nuns from the Little Sisters of Hoboken convent. When their cook accidentally serves up some tainted soup, 52 of the sisters are poisoned and die, leaving only five living nuns who were not at home the day of the toxic meal. When the convent's Reverend Mother Regina splurges on a plasma TV, the sisters find themselves strapped for cash, as they still have four dead nuns to bury. The nuns decide to put on a benefit performance in order to raise the rest of the money before the health department discovers their secret!

Rating: FF (Family Friendly)

THE GREAT AMERICAN TRAILER PARK CHRISTMAS MUSICAL
(Dec 7-16, 2018)

It's holiday time down in Armadillo Acres and everyone's filled with warmth and beer. But when a freak bout of amnesia strikes the trailer park Scrooge, neighborly love is put to the test. Be on hand as Betty, Lin, and Pickles jingle all the way with some new neighbors in an all-new, all-trailer-park musical! This outrageous sequel to the original THE GREAT AMERICAN TRAILER PARK MUSICAL is just as much of a cat-fightin', sun-worshippin', chair-throwin' good time - but with tinsel and Keg Nog.

Rating: PG-13 (Parental Guidance Suggested; strong language, adult situations and possessed Christmas trees)

NUNSENSE 2: THE SECOND COMING
(Mar 8 -17, 2019)

Six weeks after the sisters have staged their first benefit, they're back presenting a "thank-you" show for all the people who supported them in the past. Things get off to a rousing start but before long, hysterical chaos erupts! Two Franciscans come to claim Sr. Mary Amnesia (who has won the Publishers Clearing House Sweepstakes) as one of their own. At the same time the nuns hear that a talent scout is in the audience to see them strut their stuff. Can they save Sr. Amnesia in time while making "the big time"?

Rating: FF (Family Friendly)

theatreworks
FLORIDA

ADVERTISE with *THEATREWORKS FLORIDA'S 2018-19 SEASON*!

Thank you for participating in TheatreWorks Florida's advertising program. Your advertising dollars helps us continue to offer award-winning theater in the Central FL community.

Space is limited. RESERVE YOUR SPACE TODAY!

YES! **I WANT TO ADVERTISE IN THE PLAYBILL!**

SELECT YOUR MUSICAL AND ADVERTISEMENT SIZE

☐ **Nunsense** ☐ **Great American Trailer Park Xmas Musical** ☐ **Nunsense 2: The Second Coming**

	1 SHOW	2 SHOWS	ENTIRE SEASON
FULL PAGE	☐ $500	☐ $1000	☐ $1275 (15% discount)
½ PAGE	☐ $350	☐ $700	☐ $945 (10% discount)
¼ PAGE	☐ $175	☐ $350	☐ $499 (5% discount)
WEBLINK	☐ $75	☐ $150	☐ $225

(A SET UP FEE OF $25 APPLIES TO ALL NEW OR REVISED PRINT AND ONLINE ADS)

FULL PAGE
5" x 8" … (Color)
(Please contact us for *Premium Color* placement options)

HALF PAGE
5" x 3.75" … (Color)

1/4 PAGE
Vertical: 2.25" x 3.75" (Color)

WEBLINK LISTING
TWF Homepage: 300px x 240px (Color)

Business Name _____ **Contact** _____

Phone _____ **Fax** _____

Email _____ **Website** _____

Address _____ **City/State/Zip** _____

Total Due _____ (*please check payment box below*)

☐ **Check enclosed** ☐ **Bill Me Later**

Make check payable to *TheatreWorks Florida*.

Mail form and check to *TheatreWorks Florida, 8 E. Cypress Street, Davenport, Florida 33837*

All ad copy must be CMYK color, sized correctly, (300 dpi) and sent in digital format (PDF) to the following email: theatreworksfl@gmail.com
***Nunsense* ad copy deadline: WED AUG 1, 2018**

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8 East Cypress Street • Davenport, FL 33837 • 407-340-0472
MAIL: theatreworksfl@gmail.com • WEB: www.theatreworksfl.org
: www.facebook.com/theatreworksfl • : @theatreworksfl

Sample Sizes and Design Requirements for Printed Program Ads

theatreworks
FLORIDA

Deadline for program advertising:

NUNSENSE: AUG 1, 2018

- *All ads should be:*
  - *CMYK color*
  - *Sized correctly*
  - *300 DPI*
  - *In PDF format*

Questions?

Email or call
Abel Gonzales:
(407) 340-0473
playbill@theatreworksfl.org

SPACE IS LIMITED.

Contact us today!

Full Page
5"X 8"

Quarter Page
2.25" X 3.75"

Half Page
5" X 3.75"

THANK YOU FOR SUPPORTING THEATREWORKS FLORIDA and THE ARTS IN CENTRAL FLORIDA!

Polk Arts Alliance
CHAMBER FOR THE ARTS

POLK ARTS ALLIANCE
Heart of the Arts
polkarts.org

EXECUTIVE BOARD

Martha Roe Burke
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Cindy Rodriguez
Polk County ACH Grants Committee Representative

Polk County Schools
Beth Cummings
Director of Fine Arts

EXECUTIVE DIRECTOR

Meri Mass

MISSION:
Cultivating an environment for the arts to flourish through Advocacy, Collaboration, Economic Development, Education and Promotion.

June 21, 2017

Scott A. Cook
TheatreWorks Florida, Artistic Producer
8 East Cypress Street
Davenport, FL 33837

Dear Mr. Cook,

The Polk Arts Alliance is submitting this letter in support of the exciting professional, high quality productions that are being done by TheatreWorks Florida in our communities.

Your mission and all the great work you are doing engages audiences and creates programming and opportunities that positively impacts all of our citizens including students, the elderly, the disabled, underserved populations in central Florida. Your community outreach program TheatreCares, creates and reaches excellence in the arts for everyone.

As Polk County's only professional theater, your award winning TheatreWorks Florida is contributing to help establish the Davenport community as a premiere arts and culture center and with professional main stage plays and musicals that provide, preserve and promote the advancement of the art of live theatre.

TheatreWorks Florida is building a stronger community, improving the quality of life and helping in the revitalization of the downtown area.

We are very proud and fortunate to have such a level of artistic quality and expertise that contributes to the community's cultural enrichment and provides opportunities and experiences unique to our Central Florida region.

Sincerely,
Meri Mass

Meri Mass
Executive Director

The Polk Arts Alliance is a non-profit 501(c)3 organization. All memberships and donations are tax deductible in accordance to the law.
One hundred percent of the revenue from the sale of the Florida State of the Arts license plate comes back to Polk County.
Select the Arts – Buy the Plate!

Polk County's Officially Designated Arts Agency

PO Box 727, Bartow, FL 33831-0727
863.559.2772 863.804.0494
director@polkarts.org
www.polkarts.org