



Overview: 2019-20

TheatreWorks of Central Florida: Overview (2019-20)



Date of Incorporation: April 20, 2007

Mission Statement: TheatreWorks of Central Florida (TWF) strives to create a positive contribution to the quality of life through the arts by bringing superior, professional performances to the stage and our community on a year round basis.

Overview of Activities: TheatreWorks of Central Florida produces professional main stage plays and musicals to provide, preserve and promote the advancement of the art of live theatre. Through shared cultural experiences, such as the *TheatreCares* program, TheatreWorks of Central Florida puts the “unity” in our “community” and creates excellence in the arts that is engaging, entertaining and educationally insightful for its audiences.

At A Glance: Production History:

- *Disney High School Musical Live* (Central Florida Regional Premiere 2008)
- *Forever Plaid: Plaid Tidings* (Holiday Nursing Home Tour 2008)
- *The Great American Trailer Park Musical* (Winner of “Best in Fest” award - Orlando International Fringe Theatre Festival 2010)
- *Little Shop of Horrors* (11 month tour; Winner of “Best in Fest” award - Orlando International Fringe Theatre Festival 2012)
- *Legally Blonde: The Musical* (Central Florida regional professional premiere; Winner of “Best Musical 2013” award - BroadwayWorld Orlando)
- *Sweeney Todd* (Winner of “Best Set, Music Direction and Lead Actress in A Musical 2014” awards - BroadwayWorld Orlando)
- *Winter Wonderettes* (*TheatreCares* Holiday Nursing Home Tour 2014)
- *Schoolhouse Rock Live* (*TheatreCares* Underserved Student Tour 2015)
- *Rock Of Ages* (Central Florida Regional Premiere 2016)
- *The Marvelous Wonderettes* (Opening show of new theatre in Davenport 2017)

Community/Region/Audience Served: TheatreWorks of Central Florida serves NE Polk County and the surrounding Central Florida region. We deliver a professional, high quality product and our target populations include the general public, schools, the elderly, underserved populations and our peer community. From our home theatre venue to special touring productions, we ensure all our performances are audience accessible on a physical, cultural and economic level.

Programming:

- *Main Stage Plays and Musicals*
Mission: To provide, preserve and promote the advancement of the art of live theatre by creating excellence in the arts that is engaging, entertaining and educationally insight for all audiences.
- *TheatreCares*
Mission: To provide a unique outreach program that promotes lifelong learning in the realm of the performing arts by creating special tours and programs for audiences who are physically, emotionally, financially, socially or geographically challenged and may otherwise not have the opportunity to embrace and engage in the art of a live performance.
- *ClassWorks*
Mission: To provide educational opportunities in the art of live theatre to aspiring youth and adults, taught by professionals on a professional level. Through intensive workshop and professional class formats, students will deepen their relationships with the theatrical process on all levels, fine tune their theatrical skills and enrich the community with exciting dynamic performances.

Online Materials:



TheatreWorks Florida Website: TheatreWorksFL.org



TheatreWorks Florida Facebook: [TheatreWorksFL](https://www.facebook.com/TheatreWorksFL)



TheatreWorks Florida Twitter: [TheatreWorksFL](https://twitter.com/TheatreWorksFL)



TheatreWorks Florida YouTube: [TWF0101](https://www.youtube.com/TWF0101)

Biographies of Key Personnel:

SCOTT A. COOK (President/Artistic Producer-Director)

Originally from NY, Scott has been producing and directing theatre nationally and internationally for 34 years. Show credits: *Legally Blonde: The Musical* (Central Florida regional professional premiere), *The Great American Trailer Park Musical*, *Little Shop of Horrors*, *The Marvelous Wonderettes*, *Forever Plaid: Plaid Tidings* (Holiday Nursing Home Tour 2008) and *Cats*. Original show designs include work for: Walt Disney World Company, Universal Studios Florida, and the Florida Special Olympics Summer Games. Scott owns and operates *ImaginationWorks*, an MTI endorsed company dedicated to the design and rental of the AUDREY II puppets from *Little Shop of Horrors*. Scott is the founder and CEO of TheatreWorks of Central Florida (2007-present).

AFFILIATIONS: Valencia Community College (Orlando, FL), University of Central Florida (Orlando, FL), Rollins College (Winter Park, FL), Florida Southern College

(Lakeland, FL), Orlando International Fringe Theatre Festival (Orlando, FL), Garden Theatre (Winter Garden, FL), Theatre Winter Haven (Winter Haven, FL), ImaginationWorks of Central FL, Inc. (Davenport, FL).

JAMES F. BECK (Vice President/Resident Production Designer)

James is the Designer/Technical Director and Department Chair of the Department of Theatre Arts at Florida Southern College (Lakeland, Florida). He has been designing and directing for various theatre companies as well as teaching at the college level since 1988. He has been the Resident Production Designer for TheatreWorks of Central Florida since its inception in 2007. With this company, he has received awards for Best Scenic Design of *The Great American Trailer Park Musical* and *Little Shop of Horrors* at the Orlando International Fringe Theatre Festival in 2010 & 2012 and Best Set (professional) for *Sweeney Todd: The Demon Barber of Fleet Street* (2014) and *Rock Of Ages* (2016) with the BroadwayWorld Orlando Awards.

AFFILIATIONS: Florida Southern College (Lakeland, Florida).

BARBARA ANDERSON (Secretary/Treasurer)

Barbara has played a key role since the inception of TheatreWorks of Central Florida. She has helped to run the company in areas that include public relations, advertising and setting up financing. She has worked for 24 years with several major companies running their PR/ad department in Central Florida. She brings a wealth of knowledge to the table in the promotional department and has been treasurer for several non-profit companies in the past. Barbara currently owns and operates *Barb's Blue Waters* - a highly successful pool construction company in Central Florida.

AFFILIATIONS: Barbs Blue Water (Sanford, FL), Sanford School of Dance (Sanford, FL).

ABELARDO GONZALES (Company Manager)

Abelardo has a 24-year background with the USAF where he was most recently the Operations Manager, Aerospace Medicine, MacDill AFB, FL. He has a very strong background in management, supervision, training and excels in research & development. He is responsible for creating TheatreWorks of Central Florida's efficient and effective business and administrative operating procedures and policies, as well as negotiating legal contracts, overseeing company and production budgets and has developed a strong research team.

AFFILIATIONS: USAF Ret, Davenport School Task Force (Davenport, FL).

ALEXIS SENGE JOHNSON (Development Director)

Alexis is a University of Central Florida alumni with both an undergraduate degree in Management and a Master's degree in Nonprofit focused on organizational development, grant writing and fundraising. Coupling her many years of professional experience in the production of live entertainment and special events at Walt Disney Parks & Resorts and SeaWorld Parks & Entertainment with her fields of study, Alexis now gives back to her arts community by merging creativity with analytical insight.

AFFILIATIONS: Walt Disney World Resort (Orlando, FL).

Organizational Activities List 2010 - 2019:

Year	Title / Type of Program	Program / Location	Dates of Activity	Project Head	Attendance	Recognition / Awards
2010	GREAT AMERICAN TRAILER PARK MUSICAL / Touring Production	Orlando Int'l. Fringe Theatre Festival; Orlando, Florida	May 20 – May 30	Scott A. Cook	900	Winner of 11 major awards including: Audience Choice Awards "Best in Fest"
2011	LITTLE SHOP OF HORRORS / Touring Production	Main Stage Series; Garden Theatre, Winter Garden, Florida	Oct 14 – Nov 06	Scott A. Cook	2,742	
2012	LITTLE SHOP OF HORRORS / Touring Production	Festival of Fine Arts; Florida Southern College, Lakeland, Florida	Jan 14	Scott A. Cook	600	
2012	LITTLE SHOP OF HORRORS / Touring Production	Orlando Int'l. Fringe Theatre Festival; Orlando, Florida	May 17 – May 26	Scott A. Cook	765	Winner of 10 major awards including: Audience Choice Awards "Best in Fest"
2012	LEGALLY BLONDE THE MUSICAL / Central FL Regional Premiere / Touring Production	Main Stage Series; Garden Theatre, Winter Garden, Florida	Oct 05 – Oct 28	Scott A. Cook	2,854	Winner of BroadwayWorld Orlando "Best Musical 2013"

Organizational Activities List 2010 - 2019 (cont.):

Year	Title / Type of Program	Program / Location	Dates of Activity	Project Head	Attendance	Recognition / Awards
2012	LEGALLY BLONDE THE MUSICAL / Central Florida Regional Professional Premiere / Touring Production	Festival of Fine Arts; Florida Southern College, Lakeland, Florida	Nov 03	Scott A. Cook	500	
2013	NUNSENSE /Touring Production	Main Stage Series; Garden Theatre, Winter Garden, Florida	Sep 13 – Oct 06	Scott A. Cook	2,174	
2014	SWEENEY TODD /Touring Production	Main Stage Series; Garden Theatre, Winter Garden, Florida		Scott A. Cook	3,317	Winner of BroadwayWorld Orlando “Best Set, Music Direction, & Lead Actress in A Musical 2014”
2014	WINTER WONDERETTES /Touring Production	TheatreCares Holiday Tour; Orange & Polk Counties, Florida	Nov 13 –Dec 21	Scott A. Cook	1,827	National Endowment for the Arts’ “ <i>Arts Engagement in American Communities</i> ” 2014 Central Florida representative

Organizational Activities List 2010 - 2019 (cont.):

Year	Title / Type of Program	Program / Location	Dates of Activity	Project Head	Attendance	Recognition / Awards
2015	SCHOOL HOUSE ROCK LIVE! /Touring Production	TheatreCares Tour; Orange, Osceola & Polk Counties Florida	Sep 09-Oct 04	Scott A. Cook	807	National Endowment for the Arts' "Arts Engagement in American Communities" 2015 Central Florida representative; United Arts of Central Florida MiniGrant 2015
2016	HANDS ON A HARDBODY/Touring Production	Main Stage Series; Garden Theatre, Winter Garden Florida	Jan 29 – Feb 21	Scott A. Cook	2,707	
2016	ROCK OF AGES/Touring Production	TWF Main Stage, Orlando Florida & TheatreCares; Orange, Osceola & Polk Counties Florida	Sep 28-Oct 02	Scott A. Cook	1911	National Endowment for the Arts' "Arts Engagement in American Communities" Winner of BroadwayWorld Orlando "Best Set & Lead Supporting Actor in A Musical 2016"
2017	THE MARVELOUS WONDERETTES	Main Stage Series; DCC-TWF Theatre	Oct 06-Oct 02	Scott A. Cook	400	

Organizational Activities List 2010 - 2019 (cont.):

Year	Title / Type of Program	Program / Location	Dates of Activity	Project Head	Attendance	Recognition / Awards
2017	WINTER WONDERETTES	Main Stage Series; TWF Theatre (Davenport)	Dec 01-Dec 17	Scott A. Cook	400	
2018	THE GREAT AMERICAN TRAILER PARK MUSICAL	Main Stage Series; TWF Theatre (Davenport)	Mar 09-Dec 18	Scott A. Cook	945	
2018	VET VOICES (<i>'Arts & Health for the Military'</i> program)	TWF Theatre (Davenport)	July 09-present	Mark Graham	200	National Endowment for the Arts' <i>"Challenge America"</i>
2018	NUNSENSE	Main Stage Series; TWF Theatre (Davenport)	Sept 07-Sept 16	Scott A. Cook	575	
2018	THE GREAT AMERICAN TRAILER PARK CHRISTMAS MUSICAL	Main Stage Series; TWF Theatre (Davenport)	Dec 07-Sept 16	Scott A. Cook	945	
2019	NUNSENSE 2: THE SECOND COMING	Main Stage Series; TWF Theatre (Davenport)	Mar 08-Sept 17	Scott A. Cook	945	

Production Photos 2010 – 2019:

The Great American Trailer Park Musical – 2010



Little Shop of Horrors – 2011



Legally Blonde: The Musical – 2012



TheatreWorks Florida Complete Photo Collection: [CLICK HERE](#)

Production Photos 2010 – 2019 (cont.):

Nunsense – 2013



Sweeney Todd – 2014



Winter Wonderettes – 2014



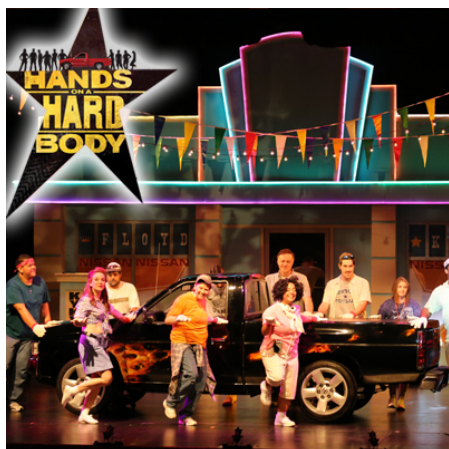
TheatreWorks Florida Complete Photo Collection: [CLICK HERE](#)

Production Photos 2010 – 2019 (cont.):

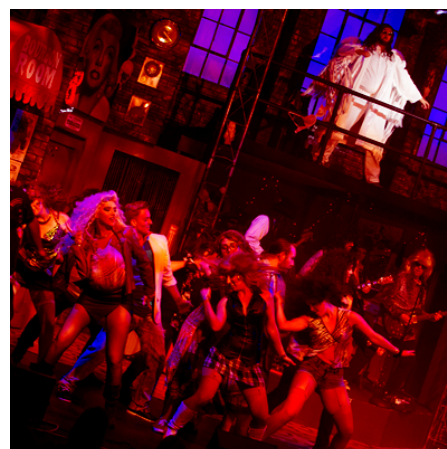
Schoolhouse Rock Live! – 2015



Hands On A Hardbody – 2016



Rock Of Ages – 2016



TheatreWorks Florida Complete Photo Collection: [CLICK HERE](#)

**Production Photos 2010 – 2019 (cont.):
The Marvelous Wonderettes – 2017**



The Great American Trailer Park Christmas Musical - 2018



Nunsense 2: The Second Coming – 2019



TheatreWorks Florida Complete Photo Collection: [CLICK HERE](#)



March 29, 2019

To Whom It May Concern:

TheatreWorks Florida has been an active member of our Chamber of Commerce since 2017. Since day one of coming to our area they have provided fun, quality performances for our residents and business owners. They are involved in the Northeast Polk communities with our events and support the chamber and municipalities in a big way. I understand they have outgrown their current building and are looking to come into the downtown historic Haines City area to relocate the theatre. The Northeast Polk Chamber of Commerce welcomes this relocation and is thrilled for the opportunity to have them here among our businesses.

We will do all we can as a partner to promote and support this move and help them thrive in this downtown location.

Sincerely,

Lana Stripling

Executive Director

Northeast Polk Chamber of Commerce

863-422-3751 cell: 863-604-7762

<https://www.northeastpolkchamber.com/>



POLK COUNTY VETERANS' COUNCIL

**Box 3911
Lakeland, FL 33802
863-602-0921**

31 January 2019

**To Whom it May Concern
Re: TheatreWorks Florida**

It is my pleasure to provide this recommendation for the theatre arts program, *Vet Voices*, developed and hosted by TheatreWorks Florida headed by Scott Cook and Abel Gonzales.

For the past year, TheatreWorks Florida has worked with Veterans to involve them in multiple theatre dimensions—acting, writing, prop construction, etc. From a Veterans perspective, we believe such a program is beneficial to those combat veterans seeking to deal with emotional issues such as PTSD as a result of their combat experience.

We believe arts experiences including painting, music, sculpture, and the like are valuable in assisting with the emotional adjustment many veterans require. The efforts of Scott and Abel, contribute in a meaningful way to the overall arts experience.

I recommend TheatreWorks Florida be considered by any community to be included in a veteran support program.

A handwritten signature in black ink, reading "Gary L. Clark".

**Colonel USAF(Ret)
Chairman**



Brandon N. Kneeld
City Commissioner for the
City of Davenport

1 S. Allapaha Ave.
Davenport, FL 33837

BKneeld@MyDavenport.org

Polk County Public Schools &
The Polk County School Board
1915 S Floral Ave
Bartow, FL 33830

Dear PCPS Staff & School Board Members,

I am writing to you today on behalf of TheatreWorks Florida, and their long history of outstanding work in the City of Davenport and greater NE Polk County community. TheatreWorks Florida has established itself as the crown jewel of arts and culture in the City of Davenport. Their long list of shows have been of the highest production quality, offering exposure to the arts for a population with otherwise limited options. More importantly however, TheatreWorks Florida has been a valuable participant in our community with numerous service and outreach ventures. Since 2014, the TheatreCares program has actively sought to include individuals in art programs that may not otherwise have that opportunity. More recent, the VetVoices program has helped many veterans find an outlet for therapy through the arts and reconnect with the communities they are returning to. These are but a few examples of the impact TheatreWorks Florida has had on the Davenport community.

None of these continued achievements would have been possible without the help and partnership of Polk County Public Schools. Your generous donations of space and other resources at the old Davenport Elementary has provided TheatreWorks Florida and its programs a place and opportunity to grow. This collaboration has not gone unnoticed or unappreciated by myself and others in the community. As you know, the city has been partnering with PCPS to reopen Davenport Elementary, a project that the city and I are fully committed to. The unfortunate drawback to this project is the uncertainty that it places on the future of TheatreWorks Florida and their programming in this space.

Anything that PCPS Staff and the Board can do to continue to partner with and help ease the transition for TheatreWorks Florida would be warmly welcomed by the community. I would love for them to continue to be able to be active in our community and would be thrilled if PCPS can continue to partner with them in that capacity. Whatever the future holds however, please do keep the organization in your consideration as you plan for the future of Davenport Elementary, and provide them with regular communication and as much information as possible to maximize their time and ability to plan for that future. As always, I am deeply thankful for your partnership and continued support of our children and communities.

Sincerely,

Brandon N. Kneeld



CITY OF DAVENPORT

Gateway to the Ridge

January 12, 2018

Scott A. Cook, Artistic Producer
THEATREWORKS FLORIDA
8 East Cypress Street
Davenport, Florida 33837

Dear Mr. Cook:

Oscar Wilde is quoted as saying, *"The stage is not merely the meeting place of all the arts, but is also the return of art to life."* The Davenport Campus of TheatreWorks Florida is bringing art, as well as new memories, to our wonderful town. My wife and I were delighted to be part of the audience during the first two plays of TheatreWorks' inaugural season in Davenport. Needless to say, having survived our teenage years through the 1950's and 1960's, we truly felt a connection with the actors on the stage. We are looking forward to your next play, "The Great American Trailer Park Musical."

The Davenport Campus of TheatreWorks Florida has become an integral part of our community. For the duration of the play, you have provided a sense of family between the actors on the stage, the theater staff, and the audience. You are also providing our students at Ridge Community High School and Haines City High School with the opportunity to broaden their horizons. They are learning that the theater is not only about the actor on the stage. It is also about directing, singing, dancing, music, set design, costumes, lighting, sound effects, and so on. The students who are involved with the Davenport Campus theater are also learning important life skills such as solving problems that might arise at the last moment.

Thank you for making Davenport the home of TheatreWorks Florida.

Sincerely,

Vice Mayor H. B. "Rob" Robinson

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Meri Mass

MISSION:
***Cultivating an
environment
for the
arts to flourish
through
Advocacy,
Collaboration,
Economic
Development,
Education and
Promotion.***

June 21, 2017

Scott A. Cook
TheatreWorks Florida, Artistic Producer
8 East Cypress Street
Davenport, FL 33837

Dear Mr. Cook,

The Polk Arts Alliance is submitting this letter in support of the exciting professional, high quality productions that are being done by TheatreWorks Florida in our communities.

Your mission and all the great work you are doing engages audiences and creates programming and opportunities that positively impacts all of our citizens including students, the elderly, the disabled, underserved populations in central Florida. Your community outreach program TheatreCares, creates and reaches excellence in the arts for everyone.

As Polk County's only professional theater, your award winning TheatreWorks Florida is contributing to help establish the Davenport community as a premiere arts and culture center and with professional main stage plays and musicals that provide, preserve and promote the advancement of the art of live theatre.

TheatreWorks Florida is building a stronger community, improving the quality of life and helping in the revitalization of the downtown area.

We are very proud and fortunate to have such a level of artistic quality and expertise that contributes to the community's cultural enrichment and provides opportunities and experiences unique to our Central Florida region.

Sincerely,

Meri Mass

Meri Mass
Executive Director

The Polk Arts Alliance is a non-profit 501(c)3 organization. All memberships and donations are tax deductible in accordance to the law.
One hundred percent of the revenue from the sale of the Florida State of the Arts license plate comes back to Polk County.
Select the Arts – Buy the Plate!

Polk County's Officially Designated Arts Agency

Cindy C. Rodriguez

863.698.8019

crodriguez@tampabay.rr.com

Jan. 16, 2018

Mr. Scott A. Cook
TheatreWorks Florida
Davenport FL

Dear Mr. Cook:

I wanted to take this opportunity to share some of my personal experiences and observations related to TheatreWorks Florida (TWF) and your impactful efforts to ensure a thriving arts & culture presence in Davenport and surrounding areas.

I have watched the company grow from its inception – seeing early performances at the Davenport location (School House Rocks) and, more recently, enjoying both Marvelous Wonderettes productions. Each time I travel from my home in Lakeland to take in a TWF production, I bring a friend and invest in the local economy by having dinner/beverages at one of the local restaurants in the City. We've visited the True Blue Winery, the Hotel Restaurant and more. The arts are a fantastic partner with local hospitality businesses and increase tourism and, more importantly tourism-related spends in the area – contributing in significant ways to the local economy/prosperity while also building "community."

As you know, an independent study recently showed that in Polk County overall, the arts contribute over \$46 million annually to the economy, creates/sustains jobs, supports other local businesses, provides educational opportunities for folks of all ages and enhances the quality of life for residents, students and tourists alike.

Every production I've seen has been delightful! As public affairs professional, I am honored to work daily amongst great community leaders. I am actively engaged in many civic activities, Polk Vision's efforts, several local chambers, the Polk Regional Water Cooperative, and the Florida Public Relations Association – having held executive level leadership positions in most of those named. I have actively participated in and supported Polk Education Foundation's fundraising efforts (local celebrity dancer in Stepping Out for Education) – currently serve on the board of the Polk Arts Alliance and on the Arts/Culture/Heritage sub-committee of Polk's Tourist Development Council. I am a passionate community leader and arts advocate.

Because of that involvement and passion, I am particularly pleased with the experience(s) you provide high schoolers from Ridge Community and Haines City High and the volunteer/engagement opportunities you provide for all demographics in Northeast Polk. Your organization epitomizes how the arts – especially the arts in education – benefits a local community well beyond the talent, curtain calls and applause experienced inside the venue itself. I offer my wholehearted support for continued partnership with Polk County Schools, the City of Davenport and the arts community. Keep up the great work!

With Warm Regards,

Cindy Rodriguez
Sr. Government Affairs Regional Manager
Southwest Florida Water Management District



January 15, 2018

Polk County School Board
1915 S Floral Ave
Bartow, FL 33830

To Whom It May Concern,

I have had the pleasure over the past several months to see the great things that Theatreworks Florida is doing in Davenport, both as a corporate sponsor and as a spectator for their shows.

As someone who was born and raised in Davenport, and who has lived in Davenport nearly my entire life, I can tell you without hesitation that the Theatreworks Florida presentations are a breath of fresh cultural air that is a welcome asset to our community.

Many of the Theatreworks Florida members have become active members, participants and/or volunteers in other facets of our community, and likewise, many of our residents in and around Davenport have become active volunteers for Theatreworks as well. Additionally, it is my understanding that students from both Ridge Community High School and Haines City High School have participated in volunteer capacities with Theatreworks Florida that has afforded them valuable real world experience.

The shows that Theatreworks Florida put on are mature enough to keep adults in attendance entertained and captivated with the storyline, while also family friendly enough to bring the whole family. During a recent performance of *The Winter Wonderettes*, I took my 12-year old son, and he absolutely loved it, which is amazing because I had to do a fair amount of convincing to get him to go. Moreover, he was far from the only child in attendance, and everyone, from young to old, seemed to be having a great time.

I was a fan of what Theatreworks Florida was bringing to the City of Davenport when the idea was first proposed, but now that they've put down roots at the old Davenport School of the Arts building and held some shows, I'm even more of a believer.

That campus holds a special place in my heart - I grew up spending my days at what was then Davenport Elementary School. The building that Theatreworks Florida utilizes wasn't there then, but instead, there were portables where many of us, including myself, spent our fifth grade years. During the aforementioned performance of *The Winter Wonderettes*, I bumped into my old Davenport Elementary School principal, Sharon Knowles, who was also in the audience. We were the fifth grade class when she first became a principal, after Neil Johnson left to join the school board. Introducing her to my son, on that campus, well, it just made everything come full circle. Those so many memories for so many people within the walls of those buildings, and I for one am delighted that the School Board of Polk

WAYNE T. FELLOWS, INC.



God Bless America
"Freshness, Quality, Dependability"

County has found a way to repurpose some of the buildings, thereby bridging the past and future where old memories can stay alive and new memories can be made.

On behalf of my family and on our small community business, I want to thank the School Board of Polk County for everything that the old Davenport Elementary School campus has been for the residents of Davenport over the years, and what it continues to be. Specifically now, I want to thank you for letting Theatreworks Florida use the facility over the past couple of years and encourage you to keep such a relationship going. The benefits for the residents of Davenport, and surrounding areas as well, can only continue to grow from such an arrangement.

Finally, I would be remiss if I didn't close by thanking all of you for your service to the students of Polk County. Our children are our future, and the gifts that we give them today, especially the gift of knowledge, will continue to pay dividends for years to come. Thank you for everything that you do for the sake of investing in the future of our children.

God bless, and thank you for your time.

Sincerely,

Donna Fellows-Coffey

CFO/COO, Wayne T. Fellows, Inc.

Davenport, FL



Theatre Winter Haven March 3, 2006

Chain O'Lakes Civic Center
210 Cypress Gardens Blvd.
Winter Haven, FL 33880

To Whom It May Concern:

P.O. Drawer 1230
Winter Haven, FL 33882

If you're thinking about hiring him to direct, stop thinking about it and do it.

Theatre Office:
(863) 299-2672

I haven't had to think about it since 1995.

Fax Number:
(863) 291-FAXX

As the Producing Director of a large 3400 subscriber-based community theatre in Florida, Scott has returned yearly to direct shows from the deceptively simple ODD COUPLE to the exceedingly difficult CATS. Each has been done with as much care and concern as the other.

Box Office:
(863) 294-SHOW

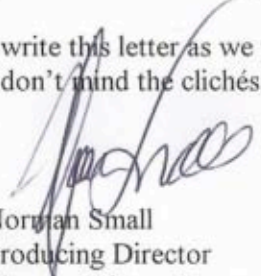
The man knows choreography. His background as a professional dancer and his research as a director combine to present an end product that is first class and first rate. Whether implementing original choreography or inventing his own he is a warehouse of creativity and recollection (for CATS he could duplicate everyone's movement, male and female!).

He comes prepared. In fact, if for preparation time he feels six months is needed before the show, so be it. The cast respects him for this and potential problems are averted as often as possible.

His vision may reach outside the galaxy and sometimes settle for the known. He will fight for what he wants, and if enough time, money and manpower be marshaled he will get it. Even if we can't always give it to him, at least he knows what his galaxy looks like.

He is demanding but cool headed. I've never heard him demean or ridicule. He seeks explanations, not excuses. He wants answers, not attitudes. His background in production gives him an edge in planning, sometimes getting us to the edge. The process can be daunting but the product can be extraordinary.

I write this letter as we perform to 22 sold out houses for our production of CATS, and I don't mind the clichés: it was more than "memories", it was damned near "purr-fect."



Norman Small
Producing Director
Theatre Winter Haven

A New Day Has Begun

website: www.theatrewinterhaven.com

February 18, 2009

Mr. Scott A. Cook
Theatreworks Florida
8 East Cypress Street
Davenport, FL 33837

Scott:

Bravo! I want to once again thank you and your production of "Forever Plaid" for an incredible performance last Saturday night.

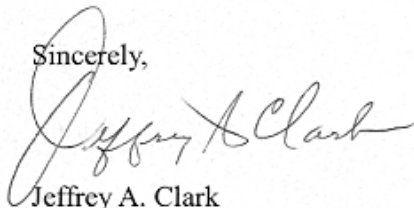
The production drew an audience of more than 500, and was a near sell-out – a first for the Bartow Performing Arts Series. I have received many comments on how much the community enjoyed the performance. This production was a homerun for the performing arts in Bartow.

Not only was I impressed by the talent, but the entire production. Working with you and your staff could not have been better – or easier! Theatreworks Florida is certainly a quality organization and I can't wait to work with you again.

Keep the Bartow Performing Arts Series in mind for our next season which will begin in December, 2009. I'm sure you will be hearing from me as we begin planning for next year. In addition, if there is anything I can do to assist you, please let me know.

Again, I can't thank you enough for this wonderful experience.

Sincerely,



Jeffrey A. Clark
Executive Director
Bartow Area Chamber Foundation, Inc.
Greater Bartow Chamber of Commerce



Greater Bartow Chamber
OF COMMERCE



CONSULATE
HEALTH CARE
of LAKELAND

December 17, 2008

Scott A. Cook
8 East Cypress Street
Davenport, Florida 33837

Dear Scott,

On behalf of our residents, THANK YOU for the outstanding production of "Plaid Tidings". What a remarkable and memorable event. Your team of actors, stage and sound crew were extremely professional and talented. Our dining room was transformed into a "mini-theater", which so enhanced the overall experience. Our residents were enthralled with the performance. It was exciting to see them so engaged, (laughing, clapping and sometimes singing along!). The music was particularly relevant as it brought back many fond holiday memories for them. They are still talking about "theater night" and, when we can do it again?.

I highly recommend and encourage members of the community to become involved with this program, either through booking a show or cash donation. It is rare to have entertainment of this caliber accessible to nursing home residents.

Again, please thank your wonderful team for helping to make our holiday season one of the best in recent memory.

Sincerely,

Susan Shoffstall

Executive Director



Florida Presbyterian Homes

It's Our Community's Heart That Sets Us Apart.

Theatre Works Florida
8 East Cypress Street
Davenport, FL 33837

Dear Scott,

It is with great pleasure that I send this letter of thanks to you and your company. The performance of "Plaid Tidings" was just the touch that our residents needed for the holiday season. The residents here at Florida Presbyterian Homes, Inc. are still bragging about the full theatrical performance that they received for the holidays. Here are a couple of quotes from residents:

"This was by far the best performance that I have ever seen. I have never had so much fun in all my life."-M. Fowler, nursing home resident, age 86

"The staff worked so hard to do all the set-ups. We felt like we were at a Broadway production all over again. Thanks so much for all the hard work and effort to produce such a show. I don't know what all was involved to bring them here, but please insist that they return again next year."-D. Pinkley, resident, age 86

"I laughed and sang songs that I haven't heard in a while. The stage was great and the performers were so real in all that they did. They brought back memories from times I had forgotten about."- G. Summers, nursing home resident, age 90

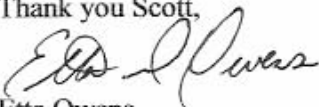
As you can see, TheatreWorks Florida worked hard and long to bring a top quality show to our community of seniors, ages 65-104. Residents were able to fill the chapel, with standing room only!

I am the Dean of Residents at Florida Presbyterian Homes. I am always struggling to find quality, affordable entertainment (especially for the holiday season) for my residents. They often enjoy music from the 20's, 30's, and 40's. They used to attend plays and concerts but are now unable to do so because of physical decline or changes in their health. TheatreWorks Florida made it possible for them to feel invigorated and alive again! There were smiles on all of the residents' faces for the entire performance.

I would like to thank the sponsors of this performance. Without you, none of this would ever be possible for our community. You will never know the vast effect that your kindness has meant on our community. I encourage all that helped to financially support this project to, first of all, give yourselves a round of applause for a job well done. Then I would encourage you to continue to promote this group as much as possible in the future. I would like for other senior communities to be able to benefit from this experience. It is one that they will never forget.

Lastly, I would like to thank Scott and his team for their friendship, professionalism, kindness, laughter and hard work to make our holiday season one that will be forever etched in our hearts.

Thank you Scott,



Etta Owens



July 20th, 2007

To Whom It May Concern,

The purpose of this letter is to provide an endorsement of the creative and business capabilities of Mr. Scott A. Cook.

I have known Scott for more then 10 years and have had the pleasure of working with him in numerous capacities in the Central Florida entertainment community. Scott has worked for Cavalier Entertainment as both a performer and as a member of my production staff for the preparation of shows in our Asian markets.

I am pleased to point out the Scott's work has always been professional, efficient, and demonstrative of the level of expertise that Scott always demands of himself. It is not often that one has the ability to work with a skilled craftsman who can also establish and maintain a rapport with casts and technical personnel that is professional, creative and supportive of ensemble goals.

If you require any further information, please do not hesitate to contact me.

Thank you for your kind consideration in this matter. I am,

Cordially yours,

Charles R. Jordan, President
Cavalier Entertainment Corporation



November 10, 2006

To Whom It May Concern:

It is with great pleasure to write a letter of recommendation for Scott A. Cook. I have had the honor of working with Scott for the past 4 years through the partnership with Valencia Community College and High Energy Entertainment. Scott has not only served as the Director and Creative Consultant for the two very highly successful on-going high school productions of *Whose Brain Is It Anyway?* (9th grade improvisational comedy) and *Transitions* (8th grade play that serves as a motivational "first look" at college), but he has also been deeply involved end-to-end with casting, planning and re-development of the productions as needed.

Each of the above mentioned productions requires that special someone that has the desire, energy, motivation, communication abilities, and creativity to make these shows the success that they have been for all these years. Scott Cook is just that person who never ceases to bring his expertise "to the table" that make these productions better and better with each passing year. As the Director, he genuinely listens to the ideas and suggestions of the educational professionals, reads the feedback from the surveys and is willing to try new things to always create effective product.

Scott was able to secure and cast an incredible group of actors that have remained dedicated to the productions at Valencia Community College and to working with Scott. He treats these wonderful actors with the utmost respect and as complete professionals. Their desire to work with him year after year is completely evident as they keep returning for encore performances. Much of the information that is required to be presented in these shows is filled with data based on facts, figures and educational jargon that the performers are required to present in such a way that they themselves are the actual experts. However, Scott is able to write and adapt the script in such a way so that the actors are able to understand the content with ease.

Scott Cook is the most organized, professional, dedicated and creative member of the Valencia Transition Planning Team and is such an incredibly valuable asset to the college, to the department and especially to all of the student's lives he has reached through his creativity and genius. Scott truly cares about student success and his energy and enthusiasm for life-long learning is evident in that of a true educator.

With Kind Regards,

Susan Newman Bonilla

Coordinator, *Whose Brain Is It Anyway?* and *Transitions*
Transition Planning Department
Valencia Community College



Theatre Winter Haven

Chain O' Lakes Civic Center
210 Cypress Gardens Blvd.
Winter Haven, FL 33880

P.O. Drawer 1230
Winter Haven, FL 33832

Theatre Office:
(863) 299-2672

Fax Number:
(863) 291-FAXX

Box Office:
(863) 294-SHOW

July 23, 2007

To Whom It May Concern:

I am writing this letter as a recommendation for Scott A. Cook.

I have known and worked with Scott on numerous projects for the past nine years as both a Director and/or Choreographer. In every situation he has proven to be a talented and dedicated professional, who is always prepared and ready for any challenge that comes his way.

As a teacher and role model, Scott's positive attitude and boundless energy has provided inspiration to many of our younger performers here at Theatre Winter Haven. On many occasions I've had the pleasure of watching him work with his performers, allowing them just the right amount of creative freedom to produce confidence actors, and strong productions.

It is my opinion that ANY project Scott commits his time and talents to, will be better because of his involvement and I certainly recommend him to you.

If you have any further questions or would like to talk to me personally, please feel free to call me anytime.

Thank You,

A handwritten signature in blue ink that reads "Molly A. Judy".

Molly A. Judy
Education Director

For the Community

website: www.theatrewinterhaven.com

MRS. WILLIAM H. FULLER
P.O. BOX 1487
WINTER HAVEN, FL 33882-1487

To Whom It May Concern;

I would like to give my honest opinion of my friend, Scott Cook, as a director, entrepreneur and choreographer. His goals are the highest, and accomplished through diligence, patience, knowledge, just plain hard work and devotion to the cause.

As a member of the board of Theatre Winter Haven, it has been my privilege to observe Scott in costuming, set-designing, set-construction, and musical conferences, with a studied solution to each and every problem that arose. I have always been amazed at his ability and knowledge of the dramatic and musical productions. He was associated with eleven of our shows, with CATS being the feather in his (and our) cap.

I have often commented on how lucky TWH is to have someone of his caliber directing our shows!! I have also stated that he belongs on Broadway, and feared he would desert us: recently, he told me he does not ever want to leave this area, which greatly relieved me!!

His newest venture, THEATREWORKS FLORIDA, will allow this area the opportunity to realize what a treasure we have in Scott, besides enabling us to see TOP performances, from the best available actors.

I trust my words will help you form a good opinion of Scott !!

Sincerely,

Ernie Fuller

July 25, '07